



Ready, Set, Go!

A Primary Goal for Economic Vitality -
Downtown Revitalization

- District boundary
- Downtown Advisory/Improvement Board
- Signage
- Parking, sidewalks and public space
- Partnerships
- Priorities

Discussion Topics

- Market Potential
- Implementation
- <http://www.downtownsanmarcos.com/>
- <http://www.sulphurspringstx.org/visitors/downtown.php>
- <http://www.salado.com/index.cfm>

READY!

Vision

Create a boundary that is central to the downtown core, smaller than a Central Business District



Boundary

Pro's

- Decision-making
- Volunteer efforts
- Grants
- Engaging artists, musicians etc.

Con's

- Creation of a Board
- Rules
- Accountability

501(c)3 Pros & Cons

- Fill vacancies with “market driven” businesses, what does our downtown need? What does the public want?
- Investors with “patient money”

Investments

- Keep Texas Beautiful
- Scenic City Certification
- City Development Corporation
- Infrastructure and aesthetic improvements
- Community surveys to determine market needs
- Comprehensive Planning

GO!

City Support

WAYS TO KEEP YOUR BUSINESS OPEN LATE:

1. Creation of a “Shared Employee” program
2. Work with a local temporary agency
3. Open later (11 am) stay open later. Shift your hours.
4. Just hire some help! Just a part timer!
5. A college or school-based “Ambassador” or internship program.

Downtown Efforts

- Enlist volunteers for clean-up days, power washing, painting etc.
- Post set business hours
- Have a visible business name and brighten front windows
- Identify the leaders and champions?

Let's GO!
